

Marc LeMay, PhD

LEARNING EXPERIENCE DESIGNER

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Twenty years of teaching, curriculum design, and program assessment in higher education, now building self-directed e-learning. Six courses built from scratch, years of asynchronous LMS authoring, and evaluations consistently 4–5 out of 5. Also a professional composer: every commission a project with a client, a budget, and a deadline.

SELECTED PROJECT

Conscious Discipline at Home – self-directed e-learning module marclemaydesign.com/module-write-up · 2026

- A self-paced module teaching parents a de-escalation practice, with assessments inspired by real-life scenarios.
- Sole designer and developer: led research, information architecture, scenario writing, assessment design, UX and visual design, and built it in HTML, CSS, and JavaScript.
- Designed two scenario-based knowledge checks that each require several principles at once, with feedback in three bands and no scores or percentages.
- Built rules-based scoring that runs on the learner's device, with a safety check on every free-text answer.
- Accessible to WCAG 2.1 AA, tested by hand with VoiceOver on iPhone and Mac; rebuilt the teaching section from a moderated usability test with a parent; in beta.

EXPERIENCE

Florida State University College of Music – Visiting Teaching Faculty; Adjunct Lecturer 2023–2026

- Sole designer of five music theory courses, authoring every Canvas assessment for 50–60 students a semester.
- Turned dense scholarship into lecture decks for non-specialists, each built around a problem they want solved.
- Rebuilt a graduate course for depth and critical thinking after the placement exam it remediated was eliminated.

Georgia State University School of Music – Faculty Lecturer; Director of Undergraduate Studies 2018–2022

- Directed undergraduate studies for roughly 350 students with 40 full-time and 25 part-time faculty, and chaired the committee responsible for undergraduate curriculum.
- Collected and reported assessment data across five course sections against scored criteria; the comparison identified a grader scoring consistently harder than peers, corrected the following year.
- Audited curricula against career-readiness competencies and reported where courses fell short, as one of four College of the Arts fellows on the university's Quality Enhancement Plan.
- Moved eight courses online in D2L Brightspace (18 course runs, 2020–2022): recorded and captioned video lectures, authored quizzes and discussion boards, and tracked engagement analytics.
- Mentored composers into master's programs, one at Curtis; a master's student I supervised now wins commissions.

Music supervisor, Penn art installation 2018: managed a \$9,500 budget, hired seven musicians, and scored the client's MIDI files.

Opera Philadelphia 2016: created content for a MOOC accompanying an opera premiere, and delivered two public lectures translating specialist material for general audiences.

Private instruction and adult education 2004–2018: taught more than 500 private students, children and adults, on individualized curricula; created, marketed, and taught *Music Literacy for Music Lovers*, a non-credit adult course.

SKILLS AND TOOLS

Design Needs analysis · learning objectives · curriculum and course design · rubric and assessment design · rules-based scoring · storyboarding · program assessment and reporting · accessibility (Section 508, WCAG 2.1 AA)

Tools Rise 360 · Microsoft 365 (PowerPoint, advanced; Teams; SharePoint) · Canvas · D2L Brightspace · Figma · Pro Tools · Final Cut Pro · DaVinci Resolve · AI-assisted build and drafting (Claude, ChatGPT, Gemini)

EDUCATION

PhD, Music Composition, University of Pennsylvania, 2017 · MA, Music Composition, University of Michigan, 2010 · BA, Music and Music Technology, University of Alabama at Birmingham, 2007